

Queen's University is located in the heart of Belfast, one of Europe's most friendly and fashionable regions/capitals. The beauty is that it's all packed into a compact city that is easy and safe to explore. You will study and live in the heart of the lively Queen's Quarter district, and your home from home for 30 days is packed with arts, culture and great food and drink establishments, to suit every budget! You will learn about Business from our academic experts in Queen's Management School, and guest speakers from multinational companies.

Accommodation

Students will stay in Queen's Accommodation, which is conveniently located a short walk away from the main campus. Rooms are private with an en-suite bathroom, fully furnished, 24 hour security, centrally heated with WIFI internet access.



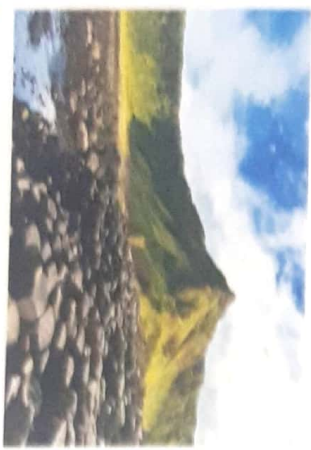
Explore

Northern Ireland is a must see tourism destination, famed for our friendly people, breath-taking landscapes, vibrant arts and cultural scene, amazing food and of course traditional 'Irish'!

Northern Ireland

Giant's Causeway - From a giant's boots, origin to a washing chair, take in the must see sights at Northern Ireland's only UNESCO World Heritage Site.

Home of HBO Game of Thrones - the most popular and successful fantasy TV series was filmed in Northern Ireland's rugged coastlines, historic castles and breath-taking countryside and forests.



Belfast

Belfast City Centre - you will be spoilt for choice with the abundance of cool cafes and an amazing restaurant scene.

Cathedral Quarter - packed full of fascinating architecture, cobblestoned streets, colourful street art, as well as trendy restaurants.



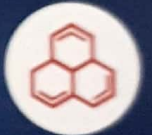
Titanic Quarter - visit the many historic and state-of-the-art, Titanic visitor attractions, be wowed by science in W5, and explore the 100 year old history of HMS Caroline.



Linen Quarter - enjoy the architecture of the old linen mills which house a mix of offices and renowned restaurants.

Queen's Quarter - home of Queen's University - a treasure trove of eclectic shops, cafes and art galleries, the Ulster Museum and Botanic Gardens.

Gaelic Quarter - The centre for Irish language, music and culture showcases cultural Irish Gaelic traditions and contains a restaurant, gift shop, theatre and gallery.



Belfast and the Causeway Coast
the Number 1 region in the world
to visit in 2018
(Lonely Planet, 2017)



Northern Ireland has the
lowest student cost of living
in the UK
(Which? University, 2018)



Belfast is in the
safest region
in the UK
(British Crime Survey, 2015/16)



In the recent Research Excellence Framework
we are joint 8th in the UK
for Research Intensity, with over 75% of our research deemed to be world-leading or internationally excellent.
(REF2014 Times Higher Education)



Northern Ireland named
world's best food destination
(International Travel and Tourism Awards, 2018)



We are among
the best in the world
Accounting and Finance is ranked 8th in the UK
(Complete University Guide 2019)



KICKSTART SUMMER SCHOOL 2020 SCHEDULE

Date	Schedule
Saturday 13 June	Airport Pick Up Queen's Welcome dinner
Sunday 14 June	Morning/Afternoon: Briefing Orientation Day and Initial Business Engagement - City Tour and St. George's Market Evening: Group dinner and activities
Monday 15 June	Morning: Innovation and Business Idea Development This team building session will ask students to examine their business idea and set parameters to determine viability of their product/service Afternoon: Choose from one of two options - Entrepreneurial Focused Visit OR Project Planning Session Evening: Group dinner and networking activities
Tuesday 16 June	Morning: Marketing Convincing people to buy your products is a key factor in business success and in this session, students will be introduced to some key concepts about the marketing mix. Afternoon: Developing a Marketing Plan - Students will focus on marketing choices, determining the best fit for their product/service and how to engage their audience Evening: Group dinner and Dragon's Den activity
Wednesday 17 June	Morning: Finance Students will learn how financial tools such as Income Statements, Balance Sheets, and Cash Flow Statements, can help managers and shareholders analyse how companies are performing. Afternoon: Choose from one of two options - Finance Industry Visit OR Project Planning Session Evening: Group dinner and Building Your Best Team activity
Thursday 18 June	Morning: Leadership Students will study how leaders develop future vision, and how they motivate, manage and engage people and organisation to achieve the vision. Afternoon: Everything You Wanted to Know from Industry Leader - Your Questions Answered! Evening: Group dinner and What Would You Do If... activity
Friday 19 June	Morning: Thinking Big The Financial Trading Room will be used to access performance ratios using live data, to allow students to evaluate the profitability, liquidity and valuation of companies. Afternoon: Choose from one of two options - Technology Industry Visit OR Project Planning Session Evening: Group Dinner
Saturday 20 June	Social Programme in Belfast, lunch and dinner
Sunday 21 June	Newcastle, Game of Thrones Tour, lunch and dinner
Monday 22 June	Morning: Presentation of Your Vision Presentation of certificates and farewell lunch

QUEEN'S MANAGEMENT SCHOOL

Queen's Management School is one of the top business schools in the UK and Ireland and prides itself on a range of world-class undergraduate degree programmes in Accounting, Economics, Finance and Management.

Purpose-built for management

Queen's Management School is located at Riddell Hall, situated within the Stranmillis Conservation Area adjacent to the main University campus. The site now encompasses a contemporary hi-tech Management School and Postgraduate and Executive Education Centre with conference facilities.

Riddell Hall provides the School with academic and support offices; postgraduate research rooms for students and research fellows; a range of fully equipped teaching facilities with varying capacities from small syndicate rooms to a 120-seat tiered lecture theatre; two computer suites; the Trading Room; the Placement Office; resource accommodation; flexible space for large group teaching and conference use; and communal support facilities including catering accommodation to encourage social and intellectual interaction.

Trading room

Students have access to Bloomberg software, a market leader in financial news, data and analytics, which is used by many financial institutions. The Trading Room is an interactive learning environment which brings textbook theory to life. Students use and have access to software such as Stata, Excel, Matlab, and databases such as Thomson One Banker, DataStream and Bloomberg.

Undergraduate programmes

- Accounting
- Actuarial Science and Risk Management
- Business Economics
- Business Management
- Economics
- Economics and Accounting
- Economics with Finance
- Finance
- International Business with a Language

William J Clinton Leadership Institute

The William J Clinton Leadership Institute at Riddell Hall brings world-class facilities, leading academics and industry experts together to deliver a high-end portfolio of executive education and leadership programmes. As specialists in executive education, we deal with the highest level of business people and their associated organisations.



WELCOME

We love welcoming international students to Queen's University Belfast.

Our Business Kickstart Summer School is an exciting opportunity for young students to gain a valuable insight into Management programmes in order to make the right academic choices to meet their career objectives. Embedded in the programme are activities to develop independence, self-reliance, and enabling students to become creative problem solvers, which are crucial aspects for academic and business success.

Queen's currently has over 2,500 international students from 75 different countries. You will hear about business from our academic experts in Queen's Management School, and guest speakers from multinational companies.

Outside of the classroom, there will be a range of historical and cultural field trips in Belfast and the Dublin region.



Professor Nicola Hewitt, Deputy Head of School, Queen's Management School

1st

Queen's Management School was ranked **1st** amongst Russell Group business schools, based on the quality of teaching, academic rigour and student satisfaction (NSS 2016).



£1,500 fee per student.
The Kickstart Summer School includes tuition, Queen's Accommodation, field trips and cultural visits. Breakfast, lunch and dinner will be provided each day.

KICKSTART SUMMER SCHOOL 2020 OVERVIEW

The Kickstart Programme at Queen's University Management School builds and enhances knowledge and abilities in areas of Leadership, Entrepreneurship and Business Design, and provides real life insight into an expanding global marketplace.

Through tailored lectures, industry visits and interactive workshops you will have the opportunity to learn, develop and advance your understanding of a range of areas within Management such as Marketing, Financial Planning and Leadership. Kickstart will also provide a platform for discussion and networking opportunities between participants, academic staff and business leaders, allowing the formation of professional relationships. Kickstart aims to develop strong employability skills, focusing you on identifying your career objectives and encourages entrepreneurial growth.

By the end of the 10 day programme you will have:

- Enhanced your academic profile in the field of leadership and management
- Helped to guide your academic target to achieve your career objectives and encourage entrepreneurial growth
- Improved and developed your employability skills for a competitive global market place



FEES

€1,950 per student. The Kickstart Summer School includes tuition, field trips and cultural visits. Queen's/Access/Ordination, Bachelors, Masters and Doctorate will be provided each day.

CONTACT

Email: info@qub.ac.uk
Telephone: +353 47 22223
www.qub.ac.uk/qps

APPLY ONLINE

Apply for the Kickstart Summer School online by visiting our website qub.ac.uk/kickstartsummer20

Monday 27 April 2020 - the closing date for applications. Please note payments must be made by this date.

All places are confirmed on a first come, first served basis. We recommend that prospective students review their applications and payment as early as possible to avoid disappointment.

#LoveQUB



**BUSINESS
KICKSTART
SUMMER
SCHOOL**
13 JUNE - 22 JUNE 2020

**RUSSELL
GROUP**